ICS2O0/3C0 C.2 Emoji Equity Case Study Name:

Read the following resources before answering the questions below

* <http://www.cbc.ca/news/technology/emojis-forever-pringle-1.4577456>
* <http://www.cbc.ca/news/emoji-equality-google-1.3698970>

Guidelines for writing a supported opinion paragraph (SOP)

* + [http://schools.peelschools.org/sec/fletchersmeadow/studentlife/OSSLTprep/Documents/Sample\_%20Writing%20a%20Supported%20opinion%20paragraph.pdf](http://schools.peelschools.org/sec/fletchersmeadow/studentlife/OSSLTprep/Documents/Sample_%2520Writing%2520a%2520Supported%2520opinion%2520paragraph.pdf)

Questions

1. List and explain three (3) examples of how "images are becoming the new mode of expression."
   * 1. Emojis are as expression in emails. When sending an email and one needs to express their emotion they can use an emoji.
     2. Emojis are sometimes used in movies to convey expression of the character.
     3. Emojis are also used in courtrooms as evidence and to show emotion of the criminal, etc.
2. List and explain three (3) advantages of using emojis in communication.  
   * 1. Emojis can help make a message more personal as you are showing your emotion with emojis in the message.
     2. The main advantage is that Emojis help convey you emotion and this can be really helpful when explaining something.
     3. Emojis also don’t take up a lot of space. Emojis can replaces words and sentences, this can be helpful when your message is too long.
3. List and explain three (3) disadvantages of using emojis in communication
   * 1. One disadvantage is that emojis are sometimes to broad. The person your are sending the message to may have a hard time interoperating the message.
     2. Another disadvantage I that people often uses emojis as a way to convey their fake emotion. Emojis are not the most trustful way to communicate.
     3. Emojis is a quick and easy way to communicate and in that process the message is not communicated in a meaningful way. Instead if you send the message in written language, it may take longer but the message will have more meaning.
4. Write a supported opinion paragraph (SOP) that addresses the comment "nothing is more important than how emojis are replacing words.". (for or against)

I think emoji’s are important in this world now because they are replacing words in a good way and this could impact how people view the world. Firstly, emoji’s are good because they are making communicating on the internet faster by texting. Instead of typing a long sentence, you could use an emoji for example, if you want to eat pizza, you could use the pizza emoji instead of actually saying it. Also, emojis are worth a 1000 words as they can be interpreted in many ways. When typing you can never know the persons facial expression but using emoji’s you can pretty much find out if the person you are texting is happy, depressed or sad. Lastly, emoji’s can be used in a translator. If you are talking to a person who doesn’t read and speak your language, you can use a emoji to help them on what they are saying. In conclusion, emojis can be very good in the world we live in right now and that’s why they are important.

1. List and explain three (3) examples of how emoji equity affects users.
   * 1. Some users are feeling discriminated. For example there are not disabled emojis and this means that the disabled are not welcomed to use emojis. Therefor some users are feeling segregated.
     2. After new emojis were added to represent emojis of women in different jobs, people are being inspired. These new emojis were added because people worked hard to bring attention to the sexism with emojis and the emojis were added. This gave people courage to change the world to make women and men equal.
     3. Users will have more emojis to choses from with more emojis to include other kinds of people. People can be more descriptive when communicating with emojis.
2. List and explain three (3) examples of how emoji equity is being addressed by companies such as Google.
   * 1. Apple has added more and unique skins for the emojis. This will mean that most skin colors around the world are represented by emojis.
     2. Women emojis with differ jobs have also been added. This will bring equality between Men and Women.
     3. Companies are also developing emojis to represent the disabled. This will bring more equality to the disabled and this will put an end to ableism between the emojis.
3. Write a supported opinion paragraph (SOP) that addresses the twitter comment  
    “isn't there more serious issues to focus on in regards to women than emojis?” (for or against)

There are more serious issues to focus on in regards to women than emojis, like how women are being treated, how they suffer, and how it affects their health. Women are still being treated poorly all around the world. Men are still are treating a woman as if they were lesser beings. With all of the women’s suffering they have been going through for their entire lifetime, they will experience a lot of stress throughout their whole body for the rest of their life. There are bigger issues regarding woman than just an emoji.